

APPLICATION FOR SUPPORT/ EXHIBITS AT FWGBD 2024

SUPPORTER / EXHIBITOR CONTACT INFORMATION

First: \_\_\_\_\_ Last: \_\_\_\_\_ Credentials: (MD, PharmD, etc.): \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

SUPPORT OPPORTUNITIES

- Gold Supporter - \$ 35,000+
- Silver Supporter - \$25,000+
- Bronze Supporter - \$15,000+
- Investor Supporter - \$5,000+

PARTNERSHIP OPPORTUNITIES

Please list support item below:

Sponsorship item cost: \_\_\_\_\_

KNOWLEDGE CENTER EXHIBIT OPPORTUNITIES

Conversation Pod Exhibit Area

- Standard Booth – \$4,000 \_\_\_\_\_ QTY (if more than one)
- Nonprofit Booth – \$2,000 \_\_\_\_\_ QTY (if more than one)

By completing this form, you are agreeing to adhere to the Terms and Conditions on the following pages.

PAYMENT INFORMATION

Once this application is received by VRS, Inc. ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected.

The Letter of Agreement represents both the contract between SHOW MANAGEMENT and the Company and the invoice requesting payment in full. Opportunities will only be assigned and confirmed after the fully executed Letter of Agreement is signed and full payment is received.

Payment in full from the Company is expected within 15 business days of signing the Letter of Agreement.

PAYMENT METHODS – ALL PAYMENTS ARE TO BE MADE IN US DOLLARS:

Credit Card Payment

Please charge the credit card provided below for the full amount of the sponsorship. Partnership payments are nonrefundable.

Please charge (specify amount) to card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name as it Appears on card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_  
\_\_\_\_\_

Enclosed is our check for payment in full, payable to FWGBD in U.S. funds. Partnership payments are nonrefundable. Please mail check with completed Application/Contract to:

Foundation for Women and Girls with Blood Disorders (FWGBD)  
FWGBD 2024 Conference – Exhibits  
PO Box 1358  
Montclair, NJ 07042

**KNOWLEDGE CENTER TERMS AND CONDITIONS**

**SHOW MANAGEMENT** for the FWGBD 2024 Scientific Symposium of the Foundation for Women & Girls with Blood Disorders (“FWGBD 2024”) is provided by VRS, 7403 Venice Street, Falls Church, VA, USA, Email Nicole Meehling, [nmeehling@vrsevents.com](mailto:nmeehling@vrsevents.com), with any questions about these Terms and Conditions.

**ELIGIBLE PARTICIPANTS:** SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product applying to participate in the event and further reserves the right to reject ineligible applications and/or limit the amount of space assigned to any one company.

**MOVE-IN/INSTALLATION, SHOW HOURS, AND DISMANTLEMENT:** Companies agree to comply with assigned move-in/installation days, Show hours, and dismantlement dates and instructions. The schedule for move-in/installation, show hours, and dismantlement is detailed in the FWGBD 2024 Prospectus (the “Prospectus”) and is also available in the FWGBD 2024 event Kit emailed to registered companies by August 12, 2024, and the conference Website at: [www.fwgbd.org](http://www.fwgbd.org)

Companies may not depart from the Venue until final closing of the event unless special permission is obtained in advance and in writing from SHOW MANAGEMENT. Companies must be removed from the Venue by the time specified for dismantlement. Any displays or materials left behind in the Venue after the closing of the event without instructions will be packed and shipped at the discretion of SHOW MANAGEMENT, with all charges assessed to Company.

**CANCELLATION, WITHDRAWAL, OR REDUCTIONS IN SPACE:** Cancellation of participation, reduction of space, and any refund of fees are subject to the following conditions: Companies shall give written notice of cancellation to FWGBD no less than 60 days prior to the opening of the event. If written notice is received more than 60 days prior to event opening, the participation fee less a 50% cancellation charge will be refunded to the company. No refunds will be allowed for any cancellation less than 60 days prior to the opening of the event. FWGBD reserves the right to re-sell space upon cancellation.

**SPACE ASSIGNMENTS AND SUBLEASE:** Location assignments will be made according to the date of receipt of application on a space available basis. Companies may

not sublease their space, or any equipment provided by SHOW MANAGEMENT, nor shall Companies assign this lease in whole or in part without written notice to and approval by FWGBD in advance of the Show.

**RELOCATION OF SPACE:** FWGBD reserves the right to alter the official floor plan and/or re-assign any location deemed necessary for the good of the event. FWGBD further reserves the right to make such changes, amendments, and additions to these Terms and Conditions and such further regulations as it considers necessary for the good of the event.

**LIMITATION OF EXHIBITS:** FWGBD reserves the right to remove from the event any Company and/or their representatives performing an act or practice which in the opinion of FWGBD is objectionable, detracts from the dignity of the event, or is unethical to the business purposes of the event. FWGBD reserves the right to refuse admittance of materials to the event until all fees owed by the company are paid in full. Companies agree not to hold any competing social event, hospitality suite, meeting, or demonstration that entices conference attendees to the Knowledge Center during CME-supported scientific sessions or social events.

**MUSIC, AUDIO EFFECTS, PHOTOGRAPHY, and VIDEOTAPING:** Music and audio-visual devices with sound are permitted only in those locations designated by FWGBD and at such decibel intensity as not to interfere with the activities of other Companies. Photography and/or videotaping other than by official FWGBD photographers are not permitted within the event at any time. Companies grant permission to have their area photographed by FWGBD for the purposes of historic documentation of the event and/or reporting on the event to FWGBD members. FWGBD and SHOW MANAGEMENT agree not to use company photos without the permission of the Company.

**COPYRIGHT LAW:** No copyrighted music may be played or sung in the event in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. Companies shall indemnify FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and/or all liability whatsoever for any infringement of or other violation arising out of the use of copyrighted music.

**SECURITY:** Although security services will be furnished, SHOW MANAGEMENT cannot and will not be held responsible for damage to, loss, and/or theft of property belonging to any Company, its agents, employees, business invitees, visitors, or guests. Companies are responsible for carrying their own liability insurance.

**APPLICABLE LAWS:** This contract shall be governed by the laws of the State of New Jersey. Companies agree to abide by all federal (including, but not limited to, Food and Drug Administration (“FDA”) laws, state and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety, hazardous materials, and all regulations and restrictions imposed by the Venue. All displays and decorations used by companies must be fireproof.

**LIMITATION OF LIABILITY:** Companies agree to make no claim for any reason whatsoever against SHOW MANAGEMENT, FWGBD, and the Venue, including the respective officers, directors, employees, and agents of these entities, and save them free and harmless from any and all liability whatsoever for loss, theft, damage to goods, or injury to employees or guests while in the event area, nor any consequential damage to business for failure to provide space for the exhibit, or for failure to hold the event as scheduled. Companies assume entire responsibility and hereby agree to protect, indemnify, defend, and save SHOW MANAGEMENT, FWGBD, and the Venue from claims, losses, or damages to persons or property, including governmental charges for fines and attorney’s fees related to the use of the event premises or any part thereof. In addition, Companies acknowledge that FWGBD cannot and will not maintain insurance covering the Companies property, and that it is the sole responsibility of each Company to obtain business interruption and property insurance covering any such losses. THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Prospectus and the application, become a part of the contract between the Company, SHOW MANAGEMENT, and FWGBD.

**INSURANCE:** All property is understood to remain under the Companies custody and control in transit to and from or within confines of the Venue. Neither SHOW MANAGEMENT nor FWGBD is responsible for maintaining insurance covering any Companies property.

Companies shall carry Comprehensive General Liability coverage including premises, operations, and contractual liability coverage of at least \$1,000,000 for Personal Injury

Liability and \$500,000 for Property, and Worker’s Compensation with Employer’s Liability with applicable statutory coverage. Certificates shall be furnished upon request.

**FORCE MAJEURE:** In the event the Venue or any part of the event area becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather, or other such cause, or as a result of government intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT or FWGBD has no control; or should SHOW MANAGEMENT or FWGBD decide, because of such cause, that it is necessary to cancel, postpone, or re-site the exposition or reduce the move-in or installation time, Show time, or dismantlement time, SHOW MANAGEMENT and FWGBD shall not be liable to indemnify or reimburse Companies in respect to any damages or loss, direct or indirect, arising as a result thereof.

**TERMINATION OF RIGHT TO PARTICIPATE:** SHOW MANAGEMENT and FWGBD reserve the right to terminate without notice any Companies right to participate in the Knowledge Center if the Company or any of its representatives fail to observe the conditions of these Terms and Conditions or, if in the opinion of SHOW MANAGEMENT or FWGBD, the company is conducting business in an unethical or unprofessional manner. Such companies will be dismissed without refund.

**ADDENDUM:** SHOW MANAGEMENT and FWGBD reserve the right to make changes, amendments, and additions to these Terms and Conditions as considered advisable for the proper conduct of the event, with the provision that all Companies will be notified of such changes.

### COMPANY RULES AND REGULATIONS

**POD SIZE:** Comfortable seating to include chairs and a table for materials.

**BOUNDARIES:** All parts of all information presented must be contained within the Company’s assigned space boundaries. Space design is under the control of SHOW MANAGEMENT.

**GENERAL EVENT POLICIES:** Noisy or offensive activations are prohibited. Distribution of literature or samples must be related to the company and distribution is limited to within the company’s space. Canvassing the Knowledge Center area is strictly prohibited. No food or beverages may be

distributed from a company's space without pre-event approval by SHOW MANAGEMENT. Companies may not display signs that are not professionally prepared or, in the opinion of SHOW MANAGEMENT or FWGBD, detract from the appearance of the event in any manner whatsoever. SHOW MANAGEMENT shall always have sole control over all admission policies.

**USE OF DISPLAY SPACE:** A representative of the company must be always present at their area during posted hours. The sale of merchandise or equipment of any kind is prohibited in the event. The use of the FWGBD conference logo or official company logo on displays, signs, giveaways, promotional literature, or other material is strictly prohibited. Use of the VRS, FWGBD logo, and the Venue logo is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars, or electrical fixtures.

The use of thumbtacks, tape, nails, screws, bolts, or any other tool or material which could mar the floor or walls of the Venue is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be given out by companies.

**FDA APPROVAL/CLEARANCE:** If a company intends to display, introduce, or feature an article whose pre-market approval or clearance is pending from the FDA, the companies' materials and personnel must disclose that such article has not received final FDA

approval/clearance and must clearly convey the status of such article consistent with such laws, rules, and regulations administered by the FDA. The information and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the US. Companies shall indemnify and hold harmless SHOW MANAGEMENT, FWGBD, and the Venue from and against any and all costs, fees, expenses, penalties, damages, and claims arising from the Companies failure to comply with all laws, rules, and regulations (including those of the FDA) applicable to such article (including any law, rule, or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

**BADGES AND PROGRAM BOOKS:** All company personnel must be registered. Please consult the Prospectus for the number of badges provided with a Knowledge Center purchase. Knowledge Center participation only badges will not be offered for the Conference. All company representatives will be registered as full conference attendees.

**UNION LABOR:** Companies are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, the Venue, and various labor organizations represented. Any labor required for installation or dismantle, decoration, or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

**GIVEAWAYS:** All giveaways must be pre-approved by SHOW MANAGEMENT prior to the event.

September 13-15, 2024 | Long Beach, California

